



INTRODUCING ThePetTag

*Now included in all
Pet Assure memberships!*

1 in 3 pets goes missing in their lifetime, and 90% of those without proper ID never return home. Enroll your pet in ThePetTag to help them return home safe and sound.

All pets enrolled in ThePetTag receive a durable, unique tag. If your pet goes missing, the finder can scan the tag with their smartphone and access your contact information instantly.

If you previously received ID tags from Pet Assure, you can upgrade your tags to ThePetTag for free!



Simply log in to your Pet Benefit Solutions account to upgrade or request new tags.

Upgrade Your Existing Tags

1. If you have tags to upgrade, you'll see a pop up when you log in. Click the button to upgrade.
2. Verify your pet's information and add additional pets if applicable.
3. Add your contact information and emergency contacts in the event your pet goes missing.
4. Click "Save & Complete Upgrade" and your pet's upgraded ID tags will be added to our queue.

Request New Tags

1. Click on Pet Assure Subscription in the menu and make sure your pet information is up-to-date. Add additional pets if necessary.
2. Click on ThePetTag in the menu.
3. Review your public contact information and save any changes.
4. Click on the Request Tag button next to your pet's name and your pet's ID tags will be added to our queue.

If you're having issues with upgrading or requesting your tags, contact Pet Benefit Solutions at (800) 891-2565.

Pet Assure & ThePetTag are brought to you by Pet Benefit Solutions.

