The Drew Student Voter Project is a nonpartisan student-run initiative working to increase the voter turnout among Drew students.

Goals:
- Increase voter turnout on campus:
  - From 2014 to 2018, our voter turnout (18-21 yr olds) increased 30.3 percent. In our final year, we hope to have achieved something similar to this, between 20-30%, especially because voter turnout tends to be higher in presidential elections anyway.
- Increase voter registration:
  - Success! We measured success for this by our Ballot Bowl results - 2nd in voter registration, first in video views
- Spread knowledge on the voting process:
  - Through class presentations and social media
● Community & campus partners:
  ○ Drew Political Science Department, Center for Civic Engagement, League of Women Voters, NSLVE, and other non-profit organizations.

● Impact:
  ○ DSVP was able to present to 30 classes to educate Drew students about the importance of voting.
  ○ From 2014 to 2018, our voter turnout (18-21 yr olds) increased 30.3 percent.
  ○ 125 students pledged to vote through our virtual commitment form!
  ○ DSVP also registered 58 new voters in 2020!

● Sustainability:
  ○ We have already begun working on transitioning power in our group, and have created a strong structure for our group to continue on after we graduate!
● Importance of sustainability:
  ○ Transitioning leadership to maintain a sustainable project on campus
● Leadership skills:
  ○ Leading meets, organizing events, managing a group of people
● Communication:
  ○ DSVP partnered with several organizations that we needed to maintain contact with.
  ○ While being virtual, DSVP maintained conversations with Drew students through social media and email.
● Flexibility:
  ○ DSVP learned to be flexible when Drew transitioned to virtual learning.
  ○ Found new ways to educate new voters on Voting By Mail.