Take the very best stuff Drew offers: rigorous academics, powerful community and purposeful real-world experiences. Now integrate it, supercharge it and make it universal for everyone. That’s Launch, our sky’s-the-limit, one-of-a-kind platform to help students launch their lives.

See how the four building blocks of Launch fueled success for Class of 2019 graduates Inji Kim, Manny Lopez and Molly Murphy (left to right). Read on!

Full speed ahead!
Our new flight path for student success lifts off this fall.

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Discover what launched these new graduates (left to right): Inji Kim C’19, art history & economics; Manny Lopez C’19, psychology & Spanish; and Molly Murphy C’19, molecular biology.

Learn more about Launch at drew.edu/launch.

3–2–1 . . .
PUT THE “HIRE” IN HIGHER EDUCATION.

Ready to Launch.

Our new leading-edge path to a purposeful life syncs career development with a personalized academic program and a powerful community of allies and mentors. Launch is more than a degree. Launch is a trajectory to success.

Launch ignites this fall, with our incoming Class of 2023. It’s the Drew you knew—but turbocharged for a career marketplace of rapid-fire change and breakneck competition. Our signature emphasis on experiential learning? We’ve made it a core requirement and opened access to students of all means and circumstances. Our unshakeable commitment to life-changing mentorship? We’ve adopted a community development model that puts each student at the center of a custom support network in a dedicated space called Launchpad. Our cutting-edge take on career readiness? We’ve identified the 12 transferable skills today’s employers covet—and our community and world need—and integrated them across a new Launch-guided curriculum.

Aim high. Rise above. Launch guarantees that Drew students graduate with more: more knowledge, more skills, more mentors, more experience, more networks and more opportunity to chart a meaningful flight path through life.

TWO

At least two IMMERSIVE EXPERIENCES that are résumé ready, required for graduation and documented in transcripts

Launch gives our graduates
12 essential skills that transfer across all career fields.

Interpretation
Critical thinking
Problem solving
Written communication
Ethical thinking
Quantitative reasoning
Creative thinking
Oral communication
Engagement differences
Digital competencies

TOP THIRD

Drew alumni enjoy 10-years-out salaries that rank among the highest in the nation.

FULLY IGNITED CAREER DEVELOPMENT

with targeted opportunities each year:

First-Year February
a two-week career-building expo

Sophomore September
connecting careers to immersives

Junior January
top-down career and grad school readiness

Senior Action Plan
team-mentored college-to-career strategies

INJI KIM

Launched to: Georgetown
Art-world immersion on both sides of the Atlantic prepped her for graduate study in arts and museum studies.

MANNY LOPEZ

Launched to: Crum & Forster
A rotational internship with the insurance group led to a full-time job offer—before he’d even graduated.

MOLLY MURPHY

Launched to: UMass
Research bona fides in Brianne Barker’s biology lab prompted offers from—count ’em—four PhD programs.
BUILD A NETWORK.

One mentor is marvelous. But a coordinated, multilayered network of mentors is True Drew. It’s a fact. Students lucky enough to find close mentorship enjoy higher grades, higher retention rates, higher—well, everything. Launch dispenses with luck and activates a community development model to address each student’s unique needs and goals.

One-on-one mentoring with faculty starts the first day students arrive on campus, at Orientation, and expands as students forge their faculty-guided paths. Launch adds a couple of twists. It integrates faculty and staff into students’ immersive experiences as facilitators and extends the mentorship model beyond faculty to include new kinds of counselors and influencers.


What Launch does differently is integrate guidance across a network of academic, career and personal advisers, with a Launch catalyst facilitating each student’s network.

Guided to a Goldwater: Mason Scher counts chemistry professors Ryan Hinrichs (pictured) and Mary-Ann Pearsall as well as RISE adviser John Eckmeyer among her mentors.

Inji Kim: Found her mentor in: Kimberly Rhodes. "She encouraged me and offered her continuous trust in my scholarship."

Manny Lopez: Found his mentor in: Raúl Rosales. "He has given me great advice and guidance ever since I stepped on campus."

Molly Murphy: Found her mentor in: Brianna Safford. "She helped me develop as a researcher and a student, at Drew and beyond."

MENTORSHIP NETWORKS

See how this building block of Launch fueled success for Inji, Manny and Molly.

Professors ignite the fire.

Career Coaches light the path.

Alum Mentors spread the wisdom.

Launch Catalysts guide the trajectory.

Students count on specialists like Greg Townsend C’00 to help kick-start careers.

A sit-down with professors like Kesha Moore makes a fine first impression at orientation.

—MASON SCHER C’20
2019 GOLDWATER SCHOLAR

Personalized counseling from staff specialists helps students make the most of Drew opportunity: from internships to work-study jobs, from global education to civic engagement. Launch collects all these services under one roof—Launchpad. This one-stop shop makes it even easier for students to connect with experiential education and career development.

This achievement means that I’m on the right path toward my goals and that the folks who helped me along the way are truly excellent mentors and teachers.”

—MASON SCHER C’20
2019 GOLDWATER SCHOLAR
ALUMS: ROCKET FUEL FOR LAUNCH.

We're looking for a few good alums. People like you. Your experience, your insights, your time. When you mentor a Drew student, you do good in the world while boosting your own network.

Getting started is simple: Drew Connect. Our easy-to-use social networking platform is your online gateway to the powerful, worldwide Drew community. Students, alums, parents, faculty, staff and employers—they're all here. Just sign on at drewconnect.drew.edu.

Reach Back. Pay It Forward.

Keeping up with Drew connections keeps paying big dividends—for alums and students alike.

When his new stage production needed a hand, Buist Bickley C’06 reached back and found Shiqi Huang C’19 to join him in set design.

When her tech startup needed an intern, Erin O’Connor C’15 reached back and found Ben Dunlap C’21 at the Career Center—where she had also worked.

Meet Your Match

These ¼ campus communities network at Drew Connect.

- Share your professional wisdom with students who aspire to careers in:

  - Arts & Communications
  - Business, Finance & Entrepreneurship
  - Exploratory (Undeclared Majors)

- Ally your personal experiences with students who share an interest in:

  - Medicine & Health Professions
  - Science, Technology, Engineering & Sustainability
  - Social Impact, Education, Law & Government
  - Theology, Religion & Ministry
  - Commuter/Transfer/Nontraditional
  - Ethnic/Racial Heritage
  - First Generation
  - Gender & Sexuality
  - International
  - Limited Resources
  - Visible/Invisible Disabilities

Kendra Polk C’18, serving with AmeriCorps, hit the jackpot at Drew, connecting 100 civically-minded Drew students with volunteer projects in only six months.

DREW CONNECT IS HERE!

Build your Drew network through our new online platform for alums, students and families sharing purposeful connections.

Join via LinkedIn, Facebook or email at: drewconnect.drew.edu
LEARN IT. USE IT.

Real-world experience has long been a hallmark of a Drew education. Launch provides a framework to make it universal.

Now all students graduate with at least two experiential learning practices on their transcripts. Guaranteed. Launch uses key criteria to define an immersive experience, allowing greater responsiveness to each student’s unique circumstances.

City Smarts

Our unique City Semesters embed on-location learning into academic courses, earning national recognition. Shout-outs to the many Drew alums who host class visits at their workplaces, from corner offices to art studios.

New York

Students commute from campus to city twice a week, exploring these cultural and commercial worlds:

- Contemporary Art: Visiting with artists in their ateliers and owners in their galleries, students learn how creativity and commerce coexist.

- Communications and Media: From Madison Avenue to Silicon Alley, students see firsthand how stories are shaped and products are pitched, in print and pixels.

- Social Entrepreneurship: How are change-makers in large nonprofit organizations and small grassroots startups melding social good with business smarts? Students hear from—and then work directly with—entrepreneurs in global social activism.

- Theatre: Students gain the confidence to live, work—and compete—in the New York theatre world in a full-year immersion with a groundbreaking professional company.

- United Nations: The first U.N.-based college program has been ushering students on to the global stage for nearly 60 years.

- Wall Street: Students make connections, from the boardroom to the trading floor, that lead to internships and careers in the financial sector.

Out-of-the-Classroom Opportunities

Drew believes so strongly in the value of experiential learning that it’s now a requirement of our curriculum. Students launch with:

- Internship Sampling:
  - ACLU
  - AT&T
  - Warner Music
  - Estée Lauder
  - Goldman Sachs
  - Ralph Lauren
  - Pfizer
  - American Express
  - Major League Baseball
  - Coach
  - Marvel Entertainment

- Research and Scholarship:
  - Baldwin Honors
  - Drew Summer Science Institute
  - Research Institute for Scientists Emertiti
  - Digital Humanities Summer Institute
  - Day of Scholars
  - Conference presentations
  - Journal publications

- Civic Leadership:
  - Drew Civic Scholars
  - Civic engagement projects
  - Community-based learning courses
  - Annual Day of Service
  - Drew Leadership Institute

- Custom Experiences:
  - Mentored research
  - On- or off-campus employment
  - Student leadership
  - Creative projects
  - Family care obligations

- Global Engagement:
  - nyCTREC
  - shortTREC
  - longTREC
  - Global Partner programs
  - Center on Religion, Culture and Conflict

Global travel shapes citizens of the world, with wider perspectives and greater capacity to reconcile differences across cross-cultural frameworks.

Our study abroad rate

71%

Shipping in Shanghai. Cosmetics in Dubai. Study abroad can turn into career abroad, as more than a handful of Drew alumni know.

Global travel shapes citizens of the world, with wider perspectives and greater capacity to reconcile differences across cross-cultural frameworks.

REAL-WORLD READINESS

See how this building block of Launch fueled success for Inji, Manny and Molly.
Why We Flock to The Forest

Traditions bind Drewids together across generations. Here are just a few.

First Annual Picnic. A gathering that grew too big for a professor’s backyard migrated to campus—and became the now legendary end-of-year extravaganza. Rides, rock walls and zip lines. Barbecue, popcorn and ice cream. What hasn’t changed? The name—no matter how many years it’s held.

Day of Scholars. It’s a campus-wide celebration of student achievement, chockablock with poster sessions, performances, research presentations, art exhibits and panel discussions. Our scholars showcase their smarts while hugs and high-fives abound.

Reunion. No matter where life takes them, alums take themselves back to Drew for a jam-packed June weekend. With class events, achievement awards, pub nights and campus carnivals, it’s primo for reliving old memories while creating new ones.

Pinning Ceremonies. The first pin, of our stone gateway, welcomes new students to the Drew family, while the second, of our crest, ushers new graduates into the alum community, bookends to the best four years of their lives.

Commencement. Each procession down the Ceremonial Path, behind the marshal and the oaken mace, is taken in the footsteps of those who came before—and those to come after.

Rugby. “A family.” That’s how most Drew ruggers describe it. (Although “a circus tent” has also been invoked.) Men and women who piled on to the pitch as students return for each squad’s annual reunion match. The bruised knees (and egos)? They get nursed at the “third half.”

PLUG IN.

Campus life creates community. This truth defines the Drew experience—and is made even more powerful by Launch. Its key tenets of leadership, diversity and true-to-you support networks give each endeavor a higher purpose.

$20,000

A challenge gift from Gerry Lian C’77 super-charged the inaugural Drew Giving Day—and gave the philanthropy ambassadors of our Student Alum Association something to cheer about.

INJI KIM

Plugged into: editor of The Acorn; VIP/ registration coordinator for TEDxDrewUniversity; admissions tour guide

MANNY LOPEZ

Plugged into: president of Ariel, the Latinx Cultural Society; class senator in student government

MOLLY MURPHY

Plugged into: Tri-Beta executive council; civic engagement with the Interfaith Food Pantry; On A Different Note a cappella group

Launched into life: View more of their successes at drew.edu/morelaunch.