Crossroads: 
THE FUTURE OF GRADUATE HISTORY EDUCATION
March 11–12, 2016
Drew University
Madison, NJ
Welcome

Crossroads are tricky places. They’re also places where travelers meet, exchange greetings, cease to be separate strangers.

Welcome to Crossroads: The Future of Graduate History Education. Welcome to the Caspersen School of Graduate Studies, a place of graduate history education in its History and Culture MA/PhD program. About ten years ago, we came to a crossroads about our own doctoral program in graduate history education, at that time called Modern History and Literature, itself a descendant of a program from the 1970s called Nineteenth Century Studies. That’s three sets of crossroads in over forty years of graduate history education at Drew.

Our History and Culture program is the flagship PhD in a very humanities-centered graduate school that features five other programs: Arts and Letters, Medical Humanities, Master of Arts in Teaching, Master of Fine Arts in Poetry and Poetry in Translation, and our newest venture, Conflict Resolution and Leadership. Our six programs have a common theme. Call it a brand: Doing the Humanities, The Humanities in the World, The Humanities at Work. For History and Culture, that involves delivering history education as preparation for both the academy and for the massive world outside of the academy. Hence, we resonate with Leonard Cassuto’s call for a new ethic in graduate history education.

Enough about our crossroads and journeys hence. I return to all the action where roads meet, intellectual goods exchanged, prospects viewed, borders experienced—as the poet Alberto Rios says—as what join us. We greet each other, tell what brought us to where we are, what we’re going to do now that we’re here, speak of the dangers here, the great possibilities here, move on with an enriched understanding and imagining of where we need to be, and the will to get there.

- Robert Ready, Dean of the Caspersen School of Graduate Studies

This is a social media friendly conference! Tweet with #FutureofHistory. Be sure to tag session tweets with the session number listed below.

Conference Schedule
FRIDAY, MARCH 11, 2016

Noon–1 p.m.  | OPENING LUNCH
Mead Hall
Welcoming remarks from Robert Ready, Dean, Caspersen School of Graduate Studies
Opening remarks from Wyatt Evans, History & Culture Program Director, Drew University

1–2:30 p.m.  | SESSION 1
#1A: Teaching and Doing Graduate History Behind Bars
Dorothy Young Center for the Arts, Room 106 – Moderated by Kelsey Kauffman, Indiana Women’s Prison
- Charlene Fletcher-Brown, Indiana University
- Michelle Jones, Indiana Women’s Prison
- Anastazia Schmid, Indiana Women’s Prison
- Alex Tipei, Indiana University

#1B: Achieving Success in Non-Faculty Careers: Learning to Navigate an Uncertain Job Market
Learning Center, LC 28 – Moderated by James Van Wyck, Fordham University
- Maren Wood, Lilli Research Group
- Jennifer Polk, From PhD to Life
- Heidi Scott Giusto, Career Path Writing Solutions

#1C: After the Master’s Degree
Mead Hall, Wendel Room – Moderated by Dewar MacLeod, William Paterson University
- Kelly C. Ruffel, City of Paterson
- Barbara Krasner, William Paterson University
- Kory Loyola, High Point Regional High School
3–4:30 p.m. | SESSION 2

#2A: Delving Into the Digital I
Dorothy Young Center for the Arts, Room 106 – Moderated by Wyatt Evans, Drew University
- “The Possibilities, Perils and Perimeters of Online Academic Communities: One Graduate Student’s Perspective” - Paul Emory Putz, Baylor University
- “Digital Humanities: Questions and Expectations” - Esther Cyna, Teachers College, Columbia University
- “Social Media and the (Future) Historian as Public Intellectual: Creating and Defending Digital Identity” - Michael Burns, Drew University

#2B: Best Practices in Cross-Listing Graduate and Undergraduate Courses: Student and Faculty Perspectives
Learning Center, LC 28 – Moderated by Scott Rohrer, Florida Gulf Coast University
- Jessica Evers, Florida Gulf Coast University
- Joshua Fortin, Florida Gulf Coast University
- Jillian Patch, Florida Gulf Coast University
- Elizabeth Snyder, Florida Gulf Coast University

#2C: Professional Development and The Job: Three Perspectives from UNC-Chapel Hill
Mead Hall, Wendel Room – Moderated by Rick Mikulski, Drew University
- Anna Krome-Lukens, UNC-Chapel Hill
- Charlotte Fryar, UNC Graduate Alt-Ac Working Group
- Chad Bryant, UNC-Chapel Hill

5–6 p.m. | KEYNOTE ADDRESS
“Dissertations, Jobs, and the Theory of Happiness”
Leonard Cassuto
Dorothy Young Center for the Arts, Concert Hall

6–7:30 p.m. | RECEPTION
Hosted by Drew University’s History & Culture Program
Mead Hall

SATURDAY, MARCH 12, 2016

8–8:30 a.m. | LIGHT BREAKFAST AND COFFEE
Dorothy Young Center for the Arts

8:30–10 a.m. | PLENARY SESSION
#AHACareerDiversity: Meet Us at the Crossroads: Career Diversity for Historians on Piloting Changes to Graduate History Education
Dorothy Young Center for the Arts, Concert Hall – Moderated by James Grossman, Executive Director, American Historical Association
- Katy Lasdow, Columbia University
- Lindsey Martin, University of Chicago
- Muriel McClendon, University of California-Los Angeles
- Jennifer McPherson, University of New Mexico

10:30 a.m.–noon | SESSION 3
#3A: Transformations in Oral History: Scholarship, Professionalism, and Transdisciplinarity
Learning Center, LC 28 – Moderated by Cassie Brand, Drew University
- Mary Marshall Clark, Columbia University Oral History M.A. Program
- Amy Starecheski, Columbia University Oral History M.A. Program
- Erica Fugger, Columbia University Oral History M.A. Program

#3B: Academic Cross-Training: Material Culture, Museum Studies, Digital Humanities, and Public History
Mead Hall, Wendel Room – Moderated by Anne Ricculli, Drew University
- Steven Elliott, Temple University
- Jesse Kraft, University of Delaware
- Levi Fox, Temple University

#3C: Delving Into the Digital II
Dorothy Young Center for the Arts, Room 106 – Moderated by Brian Shetler, Drew University
- “Women’s History, from Wordpress to Wikipedia: An Evolution of Digital Humanities Pedagogy Through the Lens of Feminist Historical Recovery” - Aidan Swanson, The New School for Social Research
- “The Meme is the Message: The Future of Scholarship in the Age of Social Media” - Rebecca Miller, Drew University
- “Teaching Hidden History” - Nate Sleeter, George Mason University

Noon–1 p.m. | LUNCH
Mead Hall
1–2:30 p.m.  | SESSION 4

#4A: Public History and Public Intellectuals: Making History Accessible
Learning Center, LC 28 – Moderated by Rebecca Van Horn, Drew University
- “Practicing History: The NPS at 100 and the Academy at the Crossroads, Which Way to Turn?” - Jude Pfister, Morristown National Historical Park
- “Thinking Back to Bancroft: Policy Makers, Multiple Publics and the Public Good of History Education for the Twenty-First Century” - Zachary Kopin, University of Michigan
- “Current History: An Approach to History in the Age of Information” - Cristóbal Espinoza-Wulach, Middlesex County College

#4B: Building Together - Teaching Technical Skills Through Library and Faculty Collaboration
Dorothy Young Center for the Arts, Room 106 – Moderated by Cassie Brand, Drew University
- Deborah Boyer, Villanova University
- Judith Giesberg, Villanova University
- Laura Bang, Villanova University

#4C: Departmental Case Studies
Mead Hall, Wendel Room – Moderated by Jonathan Rose, Drew University
- “Building on Our Strengths: A Case Study of Indiana University History Department” - Susan Ferentinos, Public History Consultant
- “Rebooting Graduate History Education: The Student Innovation Fellowship as a Model for Historical Training” - Russell Dylan Ruediger, Georgia State University
- “Graduate Students, Graduate Schools and the Future of Academe” - James Van Wyck, Fordham University

3–4:30 p.m.  | SESSION 5

#5A: Voices from the Graduate School Trenches: Hidden Curriculum, Exposed Limitations
Mead Hall, Wendel Room – Moderated by Daniel Michalak, Drew University
- “The Not-So-Hidden Curriculum of Graduate Studies: It’s Complicated” - Greta Bell, California State University-Fresno
- “Is the M.A. Dead?” - Katrin Boniface, University of California-Riverside

#5B: Searching for an Innovative Pedagogy
Dorothy Young Center for the Arts, Room 106 – Moderated by Rick Mikulski, Drew University
- “Teaching Undergraduates: Don't Worry About Covering - Worry About Uncovering” - Daniel Moran, Monmouth University
- “In Search of a Practical History” - Kurt Guner, University of Utah
- “Public Scholarship and Interdisciplinary Thinking: Teaching as a Crossroads” - Kristen Neuschel, Duke University

5–6 p.m.  | KEYNOTE ADDRESS

“Rethinking History Graduate Education by the Numbers”
Robert Townsend
Dorothy Young Center for the Arts, Concert Hall
Robert Townsend oversees the Washington office of the American Academy of Arts and Sciences and day-to-day work on the Humanities Indicators initiative. Prior to the Academy, he spent 24 years at the American Historical Association, in positions ranging from editorial assistant to deputy director. He is the author of History’s Babel: Scholarship, Professionalization, and the Historical Enterprise in the United States, 1880-1940 (University of Chicago Press, 2013) and author or co-author of over 200 articles on various aspects of history, higher education, and electronic publishing.
The Graduate School Mess
What Caused It and How We Can Fix It
Leonard Cassuto
“Cassuto clearly presents the challenges facing graduate institutions, including antiquated admissions policies; incoherent course offerings; esoteric, gatekeeping qualifying exams; long times to degrees; and failure to prepare students for diverse career outcomes ... The novelty of his treatment is in identifying broader and more encompassing forms of teaching as a solution.”
—Johanna Gutlerner, Science
“The volume is richly referenced and moves in soup-to-nuts fashion from graduate admissions to qualifying exams, the dissertation, the degree, and the job market ... A few hours with Cassuto’s book [is] worth the investment.”
—A. R. Sanderson, Choice
$29.95

Inside Graduate Admissions
Merit, Diversity, and Faculty Gatekeeping
Julie R. Posselt
“Politicians, judges, journalists, parents and prospective students subject the admissions policies of undergraduate colleges and professional schools to considerable scrutiny, with much public debate over appropriate criteria. But the question of who gets into Ph.D. programs has by comparison escaped much discussion. That may change with the publication of Inside Graduate Admissions ... While the departments reviewed in the book remain secret, the general process used by elite departments would now appear to be more open as a result of Posselt’s book.”
—Scott Jaschik, Inside Higher Ed
$35.00